

Kristin B. Nienhuis

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Work Experience

June 2008 - Present

UX/ UI Designer- FixYa

Delivered a comprehensive redesign and re architecting of the website.

Made significant improvements to the interaction, usability, flow, and visual design for every page with an emphasis on standards and consistency.

Created product requirements (PRDs) and delivered specifications as well as global standards and style guides.

Delivered transitional design and specifications.

December 2007 - June 2008

Consultant- UX/ Interaction Designer

Various Projects including universal search for lateral b2c commerce site and social video site.

Responsibilities included:

Designed for structured data.

Created product requirement documents (PRD)

Designed using PRDs

Helped designed business rules around UI elements.

Developed persona guidelines.

Created information hierarchy

Designed site flows and mock-up page designs

January 2007 - December 2007

GreySF Advertising

Responsibilities included but were not limited to creative development, creation, testing, and implementation of corporate micro sites, HTML e-mail campaigns, & web campaigns.

Involved in planning, project launches, and project management.

Clients included BMW, Nokia, Sansa, and Symantec.

Fall 2001 - Spring 2006

Accomplice Design Studio, Charleston, SC

Design Firm Principle & Designer:

Principle:

Responsible for business development and client relations, marketing and project management. Lead a team of web developers and designers on over 50 successfully delivered projects for variety of clients and institutions.

Designer:

Direction, oversight and crafting of brand identity and printed marketing collateral.

Interaction Designer, web developer:

Wireframes, architecture, usability testing, design and coding for web properties and applications.

Summary

UX designer able to develop designs and UI components as well as deliver flow charts, architecture, personas, feature audits, etc. to create and deliver the most elegant design solution given business demands and other constraints.

Technical Proficiency

Photoshop CS3

HTML

Illustrator CS3

XHTML

Fireworks CS3

CSS 2.0

Flash

DOM Scripting

Work History Overview

FixYa June 2008 - Present

UX/UI Designer

Consulting 2008 - June 2008

UX/Interaction Designer

GreySF Advertising 2007

Accomplice Design Studio 2001-2006

Design Firm Principle & Designer

Kelly Services 2000 -2002

Long-term placements, various

Interests & Activities

Kayaking, traveling, making stuffed stuff, trivia, cooking, new things, textiles, movies, social histories, & goofiness.

Education

1997-2001: College of Charleston - Charleston, SC: Bachelor of Science

1993-1997: Marietta High School - Marietta, Ohio: Honors Diploma

References

Available upon request